

**TEXAS SPEECH COMMUNICATION
ASSOCIATION CONVENTION**

OCTOBER 7-10, 2020





Be Kind and Rewind

Texas Speech Communication Association
Virtual Convention 2020

October 7-10, 2020

www.etsca.com

Affiliated organizations meeting in conjunction with TSCA:

**Texas Community College Forensics Association
Texas Forensic Association
Texas Intercollegiate Forensic Association**

Conference program cover art by Sarah Kasprzyk, graphic artist- Dallas

TSCA 2020 Communicator of the Year



Brad Sham, known as "the voice of the Dallas Cowboys", is in his 42d season broadcasting Cowboys' games in 2020. His 50 year broadcasting career also includes 26 Cotton Bowl Classics, the Big 12 TV basketball network, NCAA basketball and football as well as the NFL and the 1998 Nagano Winter Olympic Games for CBS radio/Westwood One, and numerous television assignments including FC Dallas and Major League Soccer, the NFL on CBS and FOX, the Final Four for NCAA TV in 2007-9, NASCAR on DirecTV, Arena League football and the NFL Europe League for Fox Sports Net and college basketball for ESPN Regional and the Big 12 Network.

In 2008, Brad played the role of a reporter in the Oliver Stone feature film, "W".

In 2003, Brad wrote a book of his favorite Cowboys' stories, STADIUM STORIES: the DALLAS COWBOYS for Globe-Pequot press. A 1970 graduate of the University of Missouri with a Bachelor of Journalism, Brad was elected as a media member of the Texas Sports Hall of Fame in 2020, has won 8 Katie Awards from the Press Club of Dallas and has been named Texas Sportscaster of the Year 12 times, the most in Texas history, by the National Sports Media Association, and was an inaugural inductee in the Texas Radio Hall of Fame in 2002. He also serves as a Life Member on the board of directors of the Cotton Bowl and the board of trustees of the Texas Sports Hall of Fame, as well as the Board of Trustees of Temple Emanu-El in Dallas.

Wednesday, October 7

- 5:15 pm TSCA Executive Officers Meeting
- 5:30 pm TFA Executive Council Meeting
- 7:00 pm Opening Assembly with Keynote Speaker
Kristy Thomas and Convention Announcements
- 8:15 pm TFA Committee Meetings

Thursday, October 8

- 9:00 am Strategic Planning Committee
- 10:30 am TSCA Executive Officers Meeting
TFA Executive Council Meeting
- 11:30 am TFA Committee Meetings:
- 12:30 pm Lunch Break (virtually on your own)
- 1:30-2:45 pm TSCA Convention Registration
- 3:00 pm TFA Regional Meetings: Regions 1 -5
- 4:15 pm Break
- 4:30-5:30 pm **Program Slot #1**
- 5:30 pm Break
- 5:45-6:45 pm TSCA Committee Meetings
- 7:00 pm Break
- 7:15 pm TFA Business Meeting #1
- 7:30 pm TSCA Executive Officers' Meeting

Friday, October 9

- 9:00 am New Members’ Meeting (Orientation for New Members and Meet the Officers and Past Presidents)
- 9:30 am TSCA Executive Council Meeting #1 (Officers, Interest Group Chairs, District Chairs)
- 11:00 am **Program Slot #2**
- Lunch Break
- 1:00 pm **1st General Session:**
 Convention Speaker: Communicator of the Year- Brad Sham
 Minutes
 Presentation of Voting Items
 Nominees’ Speeches
 Organization Business
- 2:15 pm Break
- 2:30 pm District Meetings
- 3:15-4:45 pm **Program Slot #3**
- 4:45 pm Break
- 5:00 pm Interest Group Session 1: Instructional Development-Middle School/TJSDA
 Instructional Development- High School
 Instructional Development- College/University
- 5:45 pm Interest Group Session 2: Argumentation & Debate
 Rhetoric & Communications Theory
 Oral Interpretation & Performance Studies
- 6:30 pm Interest Group Session 3: Interpersonal & Organizational Communication
 Theatre
 TIFA/TCCFA
- 7:15 pm Break
- 7:30 pm Presidential Virtual Reception and Awards Presentation:
 President’s Address to Convention
 Educator of the Year Awards
- 8:30 pm Don Streeter Past Presidents’ Virtual Dinner
 TFA Business Meeting #2

Saturday, October 10

- 9:00 am TSCA Executive Council Meeting -All Officers, District, Committee and Interest Group Chairs (Current and Newly-Elected)
- 10:30 am Break
- 10:45 am **Program #4**
- 12:15 Break
- 12:30 pm **2nd General Session (Where Voting Takes Place)**
- 1:30 pm 2021 Convention Planning Meeting (Officers, District/Committee/Interest Group Chairs)
- 2:30 pm TSCA Officer Planning Meeting

Other Programs Schedule:

- 7:00 pm November 17th
- 7:00 pm January 19th
- 7:00 pm February 16th

Special Events

KEYNOTE SPEAKER/MEET THE AUTHOR – Kristy Thomas
Wednesday, 7:00 pm

NEW MEMBER MEETING
Friday, 9:00 am

PRESIDENT’S RECEPTION FOR MENDY MEURER
Friday, 7:30-8:30 pm

DON STREETER PAST PRESIDENTS DINNER
Friday, 8:30 pm

NEWSLETTER SUBMISSIONS

Send all news during the year (squad information, research grants, special awards, research information, TSCA Committee meetings & decisions, legislative updates, etc.) to Stef Cambra, Newsletter Editor. Email for information: stef.cambra@pisd.edu

WELCOME!

Although I come to you in a VERY different format, I am STILL just as excited to be with you at convention this year. I am looking forward to enriching, well developed and designed, engaging programs this weekend and throughout the next few months, as we will continue to stream virtually.

It is important, now more than EVER, that we practice what we are learning throughout this conference, which is to BE KIND. There may be some stumbles, buffering, and delays in technology, but please know that we are doing all that we can to make this experience as seamless as possible and will be sure to catch you up on what you might have missed.

I cannot even BEGIN to thank the Executive Committee for ALL of their hard work in putting together this convention. Thank you for taking time to attend MANY ZOOM HOURS to figure out the best way to HAVE a convention. I would like to thank Vice President, Aimee Kasprzyk, for crafting our virtual program, Brent Hinkle for his technological wisdom, M'Liss Hindman for "going to bat" for this organization, and all of the others for ideas, work, and support!

At the end of this convention, I hope you walk away with a positive and warm feeling of comfort knowing that you received a renewal in your profession and an assurance that TSCA cares for you, your students, and our craft.

Enjoy from afar,
Mendy Meurer-Busby
TSCA President

Welcome to our first-ever online conference, TSCA!

As your current Texas Communication Association Vice President, it is my pleasure to welcome you to our TSCA 2020 Virtual Convention: Be Kind and Rewind. Infusing students and ourselves with a healthy dose of kindness and civility is just as important, or perhaps more so, than our course content, particularly in the Covid-19 educational world. With the need for remote learning and rise in social consciousness through the #BLM movement, we all could use as many tips and strategies as possible to foster civility in a meaningful way.

With that in mind, this year's program is full of incredible panels and programs that foster education, communication, and kindness, and also teach us through demonstration, how to provide good online education and instruction. Take the time to involve yourself fully in the world of this virtual conference through the panels, making plans to attend this year's online convention highlights as well. Be sure to attend meetings and even larger group sessions like Convocation with keynote speaker and Meet the Author panelist, Kristy Thomas of Always Writing 4 U. In addition, be ready to be inspired by our 2020 Communicator of the Year, Brad Sham, AKA "The Voice of the Cowboys." Grab your favorite beverage and a snack and help us celebrate 2019-2020 TSCA President Mendy Meurer-Busby's tenure, at which time we will also include presentations of our organization's awards.

For those of you who are new to TSCA, we are so glad you are here in this socially distanced platform, and we can't wait to meet you next year "in real life!" For both new and long-time members, an orientation session on the opening evening will help familiarize us with how CVent and Zoom will be our very best friends for TSCA this year in navigating our way through all there is to offer.

Interest Group Chairs: Thank you for your hard work in preparing inspired panels for us, even amid all of the changes in format, order, and content. Please be sure to thank all of your hard-working and creative presenters as well!

Finally, to M'Liss Hindman, Brent Hinkle, Wade Hescht and the rest of the EC subcommittee who helped bring this convention to life in virtual form, an eternal thank you goes out from me to you. You are more appreciated by this techno-challenged girl than you could possibly know! Without each of these individuals, groups, and many others too numerous to mention, this program would not have been possible.

Attend as many TSCA virtual panels and events as you can, visit with members when you are not muted, and return to your campus afterward refreshed, revitalized, and with a new desire to spread kindness (while not spreading the virus!).

Warmest hopes for a wonderful virtual convention,

Aimee Kasprzyk
TSCA Vice President



KRISTY THOMAS BIO

Kristy Thomas is a native of Kansas City, where she graduated from high school and attended Missouri State University for her degree in Secondary Theatre and Speech Education. She attended the University of Missouri Kansas City for her MFA in Acting and Directing and an MBA in Educational Leadership with Principal Certification from LeTourneau University. Ever since she took her first acting class at the age of three, she has been an actress at her core. Eventually, she began to realize that actors do character analysis and text analysis, and they understand all of the moving pieces of great storytelling, but they don't generally sit down to tell the stories in writing. As a result, in 2011, she began writing for forensics, and after multiple State Championships with her first pieces of literature, she suddenly understood her next avenue of life: writing. Her business and true love in life was born. Writing 4 U started in 2013 and has continued to grow ever since. An accomplished playwright, Kristy writes all sorts of stories for all kinds of reasons. Her first play, MEMORIES OF THE GAME, was performed at the SheNY Women's Playwright Festival and she eventually became one of the Executive Producers of the festival as it expanded to Los Angeles as the SheLA Festival. A lover of short stories, one act and short plays, poetry, prose, full length plays, as well as television and movie screenplays, Kristy's passion for storytelling shines through in her own narratives, but most importantly, she truly believes in the variety of plot lines others bring to the table, giving a voice to those silenced by their own inability to produce or because others try to silence them. In her own words, "Everyone has a story to tell. They are valid and deserve to be heard." Kristy is honored to participate in Meet the Author at the 2020 TSCA Convention and hopes that by sharing her experiences, she can encourage others in supporting their students' and their own efforts in storytelling.

2019-2020 Executive Officers

President: Mendy Meurer-Busby, Del Mar College
Vice President: Aimee Kasprzyk, Corsicana ISD
Vice President-Elect: Lacy Cannon, West Texas A&M
Executive Secretary: Carolyn Baum, West Texas A&M
Comptroller: Wade Hescht, Lone Star College- North Harris
Newsletter Editor: Stef Cambra, Plano Senior High School
Journal Editor: Leslie Rodriguez, Angelo State University
Journal Editor-Elect: Amanda Jo Ratcliff, Tyler Junior College
Archivist: Jana Riggins, University of Texas, Austin - UIL
Immediate Past President: Colin Malinak, BASIS International School
Webmaster: Brent Hinkle
Convention Coordinator: M'Liss S. Hindman, Tyler Junior College
Parliamentarian: Lou Ann Seabourn, Retired

2019-2020 District Chairpersons

District 1	Vanessa Chapa	vanessa.chapa@mcallenisd.net
District 2	Tasha Jones	tjones@tmisd.us
District 3	Joanna Hickey	jhickey@bolingisd.net
District 4	Xandelyn Wright	xbwright2@ga.aliefisd.net
District 5	Andre A. Favors	afavors@lamar.edu
District 6	Audra Langston	alangston@conroeisd.net
District 7	Kari McKenzie	mckenziekd@lisdeagles.net
District 8	Amy Kemp	amy.kemp@txkisd.net
District 9	Shawn Duthie	shawn.duthie@hollidayisd.net
District 10	Racy Grant	rlgrant@prosper-isd.net
District 11	Eric Mears	mearse@lisd.net
District 12	Michael Donaldson	mdonaldson@gvisd.org
District 13	Cara Beth Nichols	cara_nichols@roundrockisd.org
District 14	Seth Pietsek	seth.pietsek@gmail.com
District 15	Julie Schniers	julie.schniers@angelo.edu
District 16	Sami Womack	samiwomack@herefordisd.net
District 17		
District 18	Joshua Wimberley	Joshua.wimberley@midlandisd.net
District 19	Brandon Cohn	bcohn@episd.org
District 20	Tania Kelley	mrstkelley@gmail.com

We welcome leadership from all those who desire to serve TSCA.

Get Involved! You won't regret it!

Call for Manuscripts

Texas Speech Communication Journal
Volume 45, Issue 1

The Texas Speech Communication Journal issues a call for papers that focus on research in human communication.

Contributors may approach topics from multiple perspectives, contexts, and methodologies supported within the discipline. Manuscripts should be received no later than March 31, 2021. Texas Speech Communication Journal (TSCJ) follows a policy of blind review so no author identification should appear in the abstract and body of the manuscript.

Manuscripts should not exceed 30 pages, including references and figures, and should be written according to the Publication Manual of the American Psychological Association (6th edition). The manuscript should be emailed to the editor at the address listed below divided into the following two (Microsoft Word) documents:

1. Title Page - Should include the author's name(s), academic position, institutional affiliation, full mailing address, telephone number, email address, brief author biography, and a history of the manuscript (presentation at conferences).

Title page should also indicate the following:

A. Methodology/Analysis Technique: (include all that apply)

Content Analysis
Cultural Criticism
Ethnography
Qualitative analysis
Quantitative analysis
Rhetorical criticism
Other - please specify

B. Communication Context (keywords that describe your manuscript's area of study)

2. Abstract and Manuscript - An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the articles. No author identification should appear in this document.

The Texas Speech Communication Journal (TSCJ) is a state journal published by the Texas Speech Communication Association. The TSCJ produces one print issue per academic year, which seeks to publish original scholarship that makes a contribution to the studies of human communication. An external committee blind reviews all submissions.

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, Amanda Jo Ratcliff
Tyler Junior College
email: tscjeditor@gmail.com
Deadline: March 31, 2021

CALL FOR MANUSCRIPTS

2019-2020 Interest Group Chairpersons

Argumentation & Debate	Chair: Eric Melin Vice Chair: Adesuwa Omoruyi	ericmmelin@gmail.com
Instructional Development - College & University	Chair: Justin Blacklock	jblacklock@alamo.edu
Instructional Development - Middle School/Texas Junior Speech & Debate Association	Chair: Nicole Cornish Vice Chair: Xochitl Callejo	ncornish@athensisd.net
Interpersonal/Organizational Communication	Chair: Davis Brown Vice Chair: Shelby Randolph	brownd@ltidschools.org
Theater	Chair: Sami Womack Vice Chair: Vicki Kirkley	samiwomack@herefordisd.net
Oral Interpretation & Performance Studies	Chair: Amberley Tanner Vice Chair: Julie Schneirs	Amberley.tanner@nisdtx.org
Rhetoric & Communication	Chair: Daniela Rodriguez	Dodrig2@ashland.edu
Texas Forensics Association	Chair: Lillian Adeyemi	lillianadeyemi@katyisd.org
TIFA & TCCFA	Chair: Jeremy Hutchins	jh200@txstate.edu

**Chairs are elected and content for next year's conference
is planned during the scheduled Interest Group Meetings.
Make plans to attend!**

TSCA Past Presidents

1923	Bernice Duggan	1966	R.V. Holland	2008	Lois Davis
1924	Jeston Dickey	1967	June Prentice	2009	Ralph Long
1925	Olivia Hobgood	1968	Don Streeter	2010	Kandi King
1926	Jesse Millsaps	1969	Billie Etheridge	2011	Connie McKee
1927	Mary E. Latimer	1970	James Barton	2012	Russell Kirkscey
1928	Gladys de Silva Bate	1971	Chloe Armstrong	2013	M'Liss S. Hindman
1929	Marjorie E. Will	1972	Noyce Burleson	2014	Mellessa Denny
1930	Unknown	1973	George Tade	2015	Amy Tilton Jones
1931	Earl C. Bryan	1974	Ed Thompson	2016	Melissa Witt
1932	Alma Copelin	1975	Ted Colson	2017	Wade Hesch
1933	Unknown	1976	Virginia Myers	2018	Colin Malinak
1934	Nena Kate Ramsey	1977	Vernon McGuire		
1935	Minnie L. Blundell	1978	Pat Rogers		
1936	Sara Lowery	1979	Helen Schafer		
1937	Sara Lowery	1980	Rita Harlien		
1938	Yetta Mitchell	1981	John Wilson		
1939	Florence Horton	1982	Maridell Fryar		
1940	Emory G. Horger	1983	George Grice		
1941	Emory G. Horder	1984	L. D. Naegelin		
1942	Thomas A. Rouse	1985	Rosanna Herndon		
1943	Thomas A. Rouse	1986	Pat Jurek		
1944	Thomas A. Rouse	1987	Tyler Tindall		
1945	Thomas A. Rouse	1988	Ronald Dodson		
1946	Whilhelmina G. Heede	1989	John Gossett		
1947	Annah Jo Pendleton	1990	Debra Dehlinger		
1948	Jesse Ray Holcomb	1991	Marilyn Swinton		
1949	Jesse J. Villarreal	1992	Jackie Jarrett		
1950	Oretha Whitworth	1993	Robert Stewart		
1951	Harold Weiss	1994	Ann Shofner		
1952	Fred J. Barton	1995	R. Neal Rieke		
1953	Jeanne Lennard	1996	Kerry Moore		
1954	Elton Abernathy	1997	Trudy Hanson		
1955	Verna Harris	1998	Jana Riggins		
1956	E.L. Pros	1999	President not recognized		
1957	Nan Elkins				
1958	Crannell Toliver	2000	R. Scott Allen		
1959	Johnie Ross Elzner	2001	June Smith		
1960	P. Merville Larson	2002	Teresa Galiazzo		
1961	Betty Hughes	2003	Russell Lowery-Hart		
1962	Angus Springer	2004	Ann Shofner		
1963	Rex Fleming	2005	Natalie Bryant		
1964	Ted Skinner	2006	Joe Trevino		
1965	Mabel Wyatt	2007	Barbara Mayo		

TSCA Past Executive Secretaries

1935-38	Emory G. Horger
1938-41	J. Clark Weaver
1941-46	Hugh Seabury
1946.....	P. Melville Larson
1946-47	F. L. Winship
1947-49	Bruce Roach
1947-52	Crandell Tolliver
1952-55	Robert Cape
1955-58	Ted Skinner
1958-61	R. B. Holland
1961-64	Don Streeter
1964-67	P. Melville Larson
1967-69	Curtis L. Pope
1969-70	C. L. Farr
1970-79	Robert Jeffrey
1980-82	William DeMougeot
1982-83	Ray Ewing
1983.....	William DeMougeot
1983-88	Ann Harrell
1988-89	Carrol Haggard
1989-91	Tyler Tindall
1991-95	June H. Smith
1995-98	Ralph Long
1998-01	Lou Ann Seabourn
2001-07	Randy Cox
2007-12	Brent Hinkle
2012-16	Lou Ann Seabourn

**We value the dedicated service of our current
Executive Secretary, Carolyn Baum,
as well as all who have preceded her.**

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TSCA 25-Year Honorees

Chris Agee
Carrolton: Smith HS

Wade Hescht
Lone Star College-North Harris

Leeann Solice
Lewisville: Hebron HS

**Thank you for your dedication
& commitment to TSCA over the years!**

*Note: If you are approaching a benchmark year of membership
(25, 40 or 50 years) contact Jana Riggins at jriggins@uiltexas.org*

Past TSCA Outstanding Service Award Recipients

Linda Alderson
Sara Jane Barno
Charlotte Brown
Natalie Bryant
Faye Carpenter
Richard Cheatham
Norma Coston
Ronald Dodson
Trudy Hanson
Martha Haun
M'Liss Hindman
Brent Hinkle
Robert Jeffery
Kandi King
Sandra Lucaa
Ralph Long
Beverly Martin
Connie McKee

Dan Mendoza
Michael Merritte
Kerry Moore
Danny Moss
Virginia Myers
Krin Brooks Perry
Jana Riggins
W.E. Schuetz
Lou Ann Seabourn
Ann Shofner
June H. Smith
Glynis Holm Strause
Charlene Strickland
Frances Sweeny
Guy P. Yates

**Service is both an
honor and a
privilege.**

**TSCA: the largest statewide
educational communication
association in the nation.**

Past Educator of The Year Recipients

1974	Alonez Blackburn, Hawley HS	2007	Mary Jane Grant, Morehead MS
1975	Marjorie Best		Myrna Bass, Athens HS
1976	Pamela McDaniel, Boswell HS		Sarah Contreras, Del Mar College
1981	Lanny Naegelin, Churchill HS		Michael Elkins, Texas A&M, Kingsville
1982	Jackie Jarrett, Coronado HS	2008	Sandra Jones, Killough MS
1984	Opal Hall, Denton HS		Barbara Garner, Duncanville HS
1985	Jean Clough, Ball HS		Amy Tilton Jones, Del Mar College
1986	Ron Dodson, Westlake HS		Shawn Wahl, Texas A&M, Corpus Christ
1987	Kerry Moore, Muleshoe HS	2009	Cheryl Miller, Henderson MS
1988	Ann Shofner, Tascosa HS		Robert Shepard, Plano Senior HS
1989	Paula Moeller, Hays HS		Wade Hesch, Lone Star College, North Harris
1990	Mildred Peveto, Newman Smith HS		Debbie Hatton, Sam Houston State University
1991	Charlotte Brown, Gregory-Portland HS	2010	Gilbert Casas, McCollum HS
1992	Kandi King, Clark HS		Mike Jones, Del Mar College
1993	Roberta Grenfell, Klein HS	2011	Karen Wilbanks, Plano Senior HS
1994	Sandra Lucas, Skyline HS		George Pacheco, Jr., Angelo State University
	M'Liss Hindman, Tyler Junior College	2012	George Tennison, E. A. Olle MS
1995	Lana Hall, Hereford HS		Gay Hollis, James E. Taylor HS
	Linda Long, Northlake College		Jim Towns, Stephen F. Austin University
1996	Jana Riggins, Kaufman HS	2013	Stacy Thomas, The Kincaid School
	Leann Ellis, South Plains College		Kim Falco, Franklin HS
	Virginia Myers, Wayland Baptist Univ.		Victoria Beard, Spring Woods HS
1997	Joe D. Trevino, Jr., Bishop HS	2014	Kelly Kimball, Carroll HS
	Glynis Holm Strausse, Coastal Bend College		Danny Moss, North Texas CC
	June H. Smith, Angelo State University		Wayne Kraemer, Texas State University
1998	Connie McKee, Amarillo HS	2015	Melissa Witt, Dimmitt HS
	Ralph Long, Collin County Comm College		Mendy Meurer, Del Mar College
	Trudy Hanson, West Texas A&M Univ.		Michelle Maresh-Fuehrer, Texas A&M, CC
1999	Mary C. Green, Pasadena HS	2016	Eloise Blair, Houston Lamar HS
	Claude Caffee, Brookhaven College		Patrick Ralls, Wharton Junior College
	Martha J. Haun, University of Houston	2017	Aimee Kasprzyk, Blooming Grove HG
2000	William Schuetz, Gregory-Portland HS		Barbara Mayo, Northeast College
	Natalie Bryant, South Plains College		Kathy Owens, Univ. of Mary Hardin-Baylor
	Carley Dodd, Abilene Christian University	2018	Mellessa Denny, Amarillo High School
2001	Randy Ellis, Spring HS		Amy Aldrige Sanford, Texas A&M, CC
	Lou Ann Seabourn, Amarillo College	2019	Noah Recker, LaVernia High School
	Terry Thibodeaux, Sam Houston State Univ.		Justin Blacklock, San Antonio College
2002	Teresa Galianzo, Alief Hastings HS		Leslie Rodriguez, Angelo State University
	Jackie Ganschow, Del Mar College		
2003	R. Scott Allen, Humble ISD		
	Janna Holt-Day, South Plains College		
	John Gossett, University of North Texas		
2004	Linda Alderson, Boling HS		
	Catherine Gragg, San Jacinto College		
	Robin Williamson, University of St. Thomas		
2005	Sammy Green, Spring HS		
	Marla Chisholm, Del Mar College		
	Mary Trejo, University of Texas, El Paso		
2006	Sara Jane Barno, Hornedo MS		
	Barbara McCain, Plano East Senior HS		
	Charles Wise, St. Philip's College		
	Randy Cox, University of Texas, Austin		

TFA Hall of Fame Inductees

2006 Randy Ellis Cindi Timmons David Baker J.E. Masters	2012 Robert Shepard Kim Falco Billye Lucas Cheryl Potts	2016-2017 Tim Cook Connie McKee Terri Robinson Sally Squibb-Tate
2007 Kandi King Bill Schuetz	2013 Lee Ann Ince Michael Merritt Jane Boyd Sammy Green	2017-2018 Grant Hahn Jay Stubbs Debbie Johnson
2008 Joe Trevino Charlotte Brown Ann Shofner	2014 Diane Forbes Brent Hinkle Eloise Blair Dr. Rich Edwards	2018-2019 Dr. Scott Baker
2009 Dave Huston Gary Boeger Barbara McClain Shawn Mena Aaron Timmons Karen Wilbanks	2015-2016 Glenda Ferguson Janet Melton	

TIFA Educator of the Year Recipients

1991	M'Liss Hindman, Tyler Junior College
1992	Guy P. Yates, West Texas A&M University
1993	James Mammerella, San Antonio College
1994	Carol & Barbara Hickey, University of Texas-Arlington
1995	Ron Ragston, University of Houston
1999	Dan West, Rice University
2003	Wade Hescht, Lone Star College-North Harris
2005	Wayne Kraemer, Texas State University
2006	Mary Trejo, University of Texas, El Paso
2007	Connie McKee, West Texas A&M University
2008	Randy Cox, University of Texas, Austin
2009	Jolinda Ramsey, San Antonio College
2010	Kathy Owens, University of Mary Harden-Baylor
2011	Collier Patton, Lone Star College-Kingwood
2012	Leigh-Anne Williams, San Jacinto College-North
2013	David Worth, Rice University
2014	Sarah Contreras, Del Mar College
2017	Floyd McConnell, San Jacinto College-North
2018	Jeremy Hutchins, Texas State University
2019	Shannon LaBove, Rice University

Congratulations to past and current award recipients.

TSCA Emeritus Members

Ronald Dodson
 Noni Ford
 Martha Haun
 Florence Horton
 Beverly Martin
 Kerry Moore
 Virginia Myers
 Lester Schilling
 Victoria Townsend

Harold Weis
 C.L. Etheridge
 Maridell Fryar
 Rosanna Herndon
 Mary Ireland
 Dell McComb
 V.A. Smith
 Charles Wise

Emeritus in Remembrance

Guy Bizzel
 Fay Carpenter
 Billie Etheridge
 Jackie Jarrett
 Anna Jo Pendleton
 Don C. Streeter
 Marilyn Swinton
 Emerson Turner
 Jean Boles

Ted Colson
 Opal Hall
 B.J. Naegelin
 Helen Schafer
 Vera Simpson
 Frances Sweeny
 Donna Ray Tobias
 Guy P. Yates
 Miff Mendoza

**We thank all of these members and leaders,
 past and present, for the many
 extraordinary contributions they have made
 to the life of the TSCA organization and the
 growth of communication education
 and forensics in Texas and beyond.**

Standing and Ad Hoc Committees

Bylaws Committee

Ann Shofner (Chair '21)
Julie Welker ('20)
Kristi Braley ('20)
Seth Phillips ('21)
Sara Jane Barno ('22)
Kathy Owens ('22)

Speech and Theatre in Four Year University and Two Year

Community College
Justin Blacklock (Chair '20)
Casey Garcia ('20)
Trey Guinn ('20)
Dale Anderson ('20)
Rachel Riggs ('20)
Leslie Rodriguez ('22)

Committee on Educator Training

Mellessa Denny (Chair '22)
Krista Nix-Buckner ('20)
Victoria Graves ('20)
Angie Richard ('20)
Kirsten Nash ('20)
Melissa Witt ('22)
Robert Shepard ('22)

Committee to Nominate the Nominating Committee

Tasha Jones (Chair)
Stef Cambra
Dr. Trey Guinn
Salena Pereida
Leslie Rodriguez
George Tennison

Educator of the Year Committee

Kari McKenzie (HS)(Chair '20)
Julie Schniers (HS)('20)
George Tennison (MS)('20)
Rachel Warnecke (MS)('21)
Amanda Jo Ratcliff (CC)('20)
Ralph Long (CC)('20)
Barbara Mayo (Univ) ('20)

Fiscal Review Committee

Brent Hinkle (Chair '20)
Melissa Witt ('20)
Greg McGee ('21)

Governmental Affairs Committee

Sami Womack (Co-Chair)(20)
Ryan Lovell (Co-Chair)(20)
Greg Mayo ('20)
Seth Pietsek ('20)
Linda Alderson ('21)
Andrew Griffith ('21)
Ruben Richardson ('21)

Public Relations Committee

Michael Merritte (Co-Chair '20)
Jackie Ochoa (Co-Chair '22)
Martha Pierson ('20)
Charles Wise ('20)
Deanne Christensen ('20)
Kyle Peterson ('21)
Jeffrey Van Slycke ('21)

Resolutions Committee

Adesuwa Omoruyi (Chair '20)
Jayson Anderson ('20)
Adrian Gallardo ('20)
D'Nan Mathis ('20)
Karen Schilling ('20)
Kasey Willeby ('20)
Janice Singleton ('20)

Special Awards Committee

Connie McKee (Chair '20)
Amy Tilton Jones ('20)
Barbara Mayo ('20)
Russell Kirkscey ('20)
Wade Hescht ('21)
Colin Malinak (Ex Officio)
Christi Coston (Advisor)

Task Force on Strategic Planning

Amy Tilton Jones
Rory McKenzie
Connie McKee
Sara Jane Barno
Brent Hinkle

Speech and Theatre in Public Schools

Max Thompson (Chair '20)
Ramon Arana ('20)
Andrew Barrett ('22)
Angi Burns ('20)
Carolyn Mackey ('20)
Janice Valenzuela ('20)
Heather Wallace-Weinette ('21)
Xochitl Callejo ('21)

UIL Advisory Committee

Joanna Hickey (Chair '20)
Ross DeLeon ('20)
JP Fugler ('20)
Victor Martinez ('20)
Louie Pacheco ('20)
Bryan Winn ('20)
Nicole Cornish ('21)
Yolanda Silva ('21)

Nominating Committee

Julie Schniers (Chair '19)
Wayne Kraemer ('19)
Michael Merritte ('19)
Eric Pinon ('19)
Robert Shepard ('19)
Seth Pietsek ('19)

*****Be sure to submit a
committee preference
form at the 2020
convention to be
considered for placement
on one of the committees
for the 2020-2021 year.
We welcome and
encourage your service to
TSCA.**

www.etsca.com

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 James Barnes
 Andrew Barrett
 Carolyn Baum
 Darlene Bellinghausen
 Kristina Bilban
 Robert Boyd
 George Bradley
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 Lacy Cannon
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 Richard Cheatham
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 Norma Coston
 Jason Courville
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TSCA Conference 2021

“The More Things Change...”

Call for Panels

2019-2020 was certainly a year for the books! Most notably, a global pandemic that shut down most of the world and our schools taught us that school and life will never really be the same. Truly, the only constant *IS* change. Perhaps the saying should now read, *“The more things change, the more they keep changing.”* Adaptation, flexibility, and preparedness, our new personal norms, demand that we must follow suit in the classroom to fit the immense diversity and educational challenges we face on a daily basis.

The inability of educators to diversify stagnates education. Resistance to the digital classroom or to differentiate learning in the physical classroom explain why Individualized Education Plans, proficiency in technology, and truly diversified education lacked widespread effectiveness prior to the event that changed everything. In the Covid-19 world, Zoom meetings, Google Classroom assignments, Canvas, and online competitions led the way. Now, more than in almost any other curriculum, communication education and forensics coaching and competitions are thrust headlong into the 21st Century digital world, never to return to whatever “normal” was before.

Covid-19 and the George Floyd murder and response brought things to a head and taught us that we must embrace change and diversity readily. Exercising creativity and flexibility in both traditional and remote learning techniques and tools, changing our educational tactics abruptly, having backup plans for Plan A and B and C, and preparing ourselves for anything adversity throws our way should replace the status quo. Because after all, “What truly *IS* ‘normal’ now, anyway?”

Change is good! Embrace it! Let this convention’s theme inspire those already proficient and talented in alternative educational platforms, strategies, and differentiation to share your gifts. Celebrate the idea that change is and always has been a GOOD thing, educationally speaking. Celebrate diversity. With an emphasis on creativity and active modeling in our panels and programs, I hope that we find inspiration in featuring:

- **Online platforms and resources for communication education and forensics**
- **True differentiation and diversity in the classroom and in competitions**
- **Adaptation to nontraditional school schedules, as well as to an increasingly diverse population**
- **Creative topics on the theme of change and adaptability**
- **New ideas to incorporate more ethnic diversity equitably**

Join us by sharing your research, ideas, and strategies at the 2021 TSCA Conference in San Antonio, Texas October 13-16, 2021.

Send all program questions and comments to Lacy Cannon at lcannon@wtamu.edu

Submit panels through your Interest Group Chairperson, District Chairs, OR send directly to Lacy Cannon at lcannon@wtamu.edu

A complete call for papers will be available online at www.etsca.com

Deadline for Program Submissions:

December 15, 2020

Wednesday, October 7

- 5:15 pm TSCA Executive Officers Meeting
- 5:30 pm TFA Executive Council Meeting
- 7:00 pm Opening Assembly with Keynote Speaker
Kristy Thomas and Convention Announcements
- 8:15 pm TFA Committee Meetings

Thursday, October 8

- 9:00 am Strategic Planning Committee
- 10:30 am TSCA Executive Officers Meeting
TFA Executive Council Meeting
- 11:30 am TFA Committee Meetings
- 12:30 pm Lunch Break (virtually on your own)
- 1:30-2:45 pm TSCA Convention Registration
- 3:00 pm TFA Regional Meetings: Regions 1 -5
- 4:15 pm Break
- 4:30-5:30 pm **Program Slot #1**

**Three things in human
Life are important:**

The first is to be kind.

The second is to be kind.

And the third is to be kind.

PROGRAM SLOT 1 – 4:30 – 5:30 PM

1A RAKs (Random Acts of Kindness) in the Classroom and on Campus

Sponsor: Instructional Development-Middle School & TJSJ

Chair: Sara Jane Barno

Presenter(s): Xochitil Callejo & Sara Jane Barno

Descriptor:

In a world of both social distancing and togetherness, dealing with each other in a kind and compassionate way is becoming less and less prevalent, particularly in a season where social and political differences and social distancing dominate adult conversations and attitudes. Too often, those conversations seep into the world of our students. Teach your students how to respect and to understand those who are different than them through public speaking and partnered projects.

1B Rewinding and Reviewing Research Methods

Sponsor: Instructional Development-High School

Coordinator: Shelby Randolph

Chair: Seth Phillips

Presenter(s): Shelby Randolph & Seth Phillips

Descriptor:

Students today tend to depend on base-level research and databases for creating and expanding on their cases, speeches, and papers. How do we instill a desire for digging deeper? Join us for a discussion involving research methods, access to databases, and teaching our students how to use them to their best advantage.

1C Kindness in the Classroom: Strategies for Increasing Immediacy and Student Performance

Sponsor: Instructional Development- College/University

Coordinator: Justin Blacklock

Chair: Amanda Jo Ratcliff

Presenter(s):

Al Ippolito- *Bridged Enhanced learning*

Kiera Wade- *Transformational Learning to Transcend Educational Boundaries*

Khristie Prince- *Being Good Neighbors: Ethical Learning Strategies for Student Success*

Amanda Jo Ratcliff- *Increasing Teacher Immediacy in Online Classes*

Descriptor:

Panelists will discuss strategies used in face-to-face, hybrid, and online courses to increase student learning and motivation.

1D Hosting a Virtual Tournament

Sponsor: TFA & Argumentation & Debate

Coordinator: Joe Uhler

Chair: Joe Uhler

Presenter(s): Yao Yao Chen, Preston Stolte, Dave Huston, Aaron Timmons, Ryan Hennessey, Tasha Jones, Courtney Coffman, Kinsey Martin, Nathaniel Council & Joshua Wimberly

Descriptor:

This important session will arm you both with the tools and knowledge to host a successful online tournament and the advice and experience of those coaches who already have and are kind enough to share.

Q&A will be encouraged.

Network digitally and make important connections!

1E Weaving: It's Your Theme, Now Whatcha Gonna Do?**Sponsor: Oral Interpretation and Performance Studies****Coordinator:** Michael Merritte**Chair:** Michael Merritte**Presenter(s):** JP Fugler, Amberley Tanner, Andrew Barrett, Marissa Pena, Casey Garcia, & Stef Cambra**Descriptor:**

This session rewinds our preconceived notions about what makes a good woven program for Oral Interpretation, or how to accomplish it successfully. Our esteemed panel integrates a look at good literature and how to take your choices and weave it into a thematic program that will make heads turn. For the new coaches, we will cover the fundamentals. For the veteran coach, we will provide examples of some of the latest and cutting-edge techniques. In addition, this panel will take a dive into the construction of good introductions, and how they can make or break a program. Come join us while we turn the exhaustion of POI into a new fire for dealing with all sorts of literature for programs and become equipped with the most up-to-date POI techniques to begin and to continue the success of your team.

1F Small-School and Rural Debate: Tournament Access and Resources for Success**Sponsor: Argumentation & Debate****Coordinator:** Eric Melin**Chair:** Michael Donaldson**Presenter(s):** Michael Donaldson

Descriptor: Join the discussion on tips, tricks, and best practices that can be implemented to establish a strong speech and debate program from the ground up in schools that are rural, have limited resources, or need to build interest to have students dedicate their time and energy to the activity.

1G Graduate Papers: Rewinding and Responding to the Top Graduate Student Papers in Rhetoric and Communication Theory**Sponsor: Rhetoric & Communication Theory****Coordinator:** Dr. Trudy Hanson**Chair and Moderator:** Dr. Trudy Hanson**Presenter(s):**

Cynthia Callaham, WTAMU, "A Metaphorical Analysis of West Wing: 20 Hours in America"
Nicolai Hartling, WTAMU, "A Fantasy Theme Analysis of John F. Kennedy's 'Ich Bin Ein Berliner'"

Amanda Rogers, WTAMU, "An Analysis of West Wing's 'Two Cathedrals' Using Fantasy Theme Criticism"

Drew Stegall, WTAMU, "Pro Life or Pro Votes? A Narrative Criticism of President Trump's Speech at the 2020 March for Life"

Jackie Keenan-Kingston, WTAMU, "More Perfect: Apply Bormann's Fantasy themes to Barack Obama's Seminal Speech on Race"

Share your brilliant ideas and strategies on kindness and digital learning!

1H Meet Paula Rodriguez- UIL Theatre Director**Sponsor: Theatre****Coordinator:** Sami Womack**Chair:** Sami Womack**Presenter(s):** Paula Rodriguez, UIL Theatre Director**Descriptor:**

Join us as Paula Rodriguez kindly brings us up to speed on all things UIL Theatre & OAP, rewinding through the Theatrical Design, and Film, including new rules, rules that may have changed last year, but we never really got to experience fully, due to Covid-19 and quarantine. Watch as she introduces the play involved in Theatrical Design for the 2020-2021 school year. Paula will take questions and matters of clarification, if time permits.

1J Raise Your 🖐️ If You Can Hear Me:**Lessons in Collectivizing Academic Isolation****Sponsor: Presidential Sponsor with Interpersonal & Organizational Communication and Rhetoric & Communication Theory****Coordinator:** Ian Stark**Chair:** Ian Stark**Presenters:** Kimberly Jenerette, Jennifer Saucedo, Baxter Krug, Ian Stark**Descriptor:**

Due to an unanticipated global lockdown, the academic community has been forced to reevaluate and restructure our normative communication practices rapidly. Reflecting upon this process of transition, this panel will discuss teachable successes and failures in academic administration, collaboration, self-care, and pedagogy that have arisen in the wake of the COVID-19 pandemic.

1K Rewinding Professional Communication: Putting Professionalism Back in the Professional Comm Course**Sponsor: Instructional Development- High School****Coordinator:** Melissa Witt**Chair:** Heather Goheen**Presenter(s):** Tim Haynes, Kyla Brookshier-De Leon, Melissa Witt, Heather Goheen**Descriptor:**

This session will explore creative project-based learning as an assessment tool, providing engaging and hands-on ways to help students build their resumes.

We are all in 2020 together. Strive to spread kindness to everyone and be thankful for the time we have to do what we love, even in a remote format!

TSCA is proud to provide meaningful professional development for eager communication educators.

Thursday, October 8 (cont.)

- 5:30 pm Break
- 5:45–6:45 pm TSCA Committee Meetings
- 7:00 pm Break
- 7:15 pm TFA Business Meeting #1
- 7:30 pm TSCA Executive Officers' Meeting

Friday, October 9

- 9:00 am New Members' Meeting (Orientation for New Members and Meet the Officers and Past Presidents)
- 9:30 am TSCA Executive Council Meeting #1 (Officers, Interest Group Chairs, District Chairs)
- 11:00 am **Program Slot #2**



PROGRAM SLOT 2 – 11:00 AM – 12:00 PM

2A Cross-Curricular Debate: Formulating Arguments in a Kind, Respectful, and Inclusive Way

Sponsor: Instructional Development-Middle School/TJSDA & Argumentation and Debate

Coordinator: Kris Wright

Chair: Chelsea Humphrey

Presenter(s): Kris Wright & Chelsea Humphrey

Descriptor:

Debate is more than an academic competition. Debating involves some of the most important and difficult-to-teach skills, including the ability to formulate well-reasoned arguments, to evaluate issues from multiple points of view, to critically analyze advanced non-fiction readings, to ask thought-provoking questions while respectfully disagreeing with colleagues, and to speak with passion and conviction. These skills, essential for excelling in any rigorous academic environment, are also necessary for a good, self-reflective life. This panel will discuss implementing public debates as a method of assessment in non-debate courses, including both “core” and elective classes as well as practical ways of implementing debate-related education into courses across the school curriculum to promote rigorous development of arguments, public speaking, and both evaluating and responding to opposing arguments.

This program is ideal for coaches of ANY experience or instructional level!

2B World Schools Debate Demonstration Featuring Greenhill

Sponsor: Argumentation & Debate and TFA

Coordinator: Aaron Timmons

Chair: Cindi Timmons

Presenter(s): Courtney Coffman, Jenn Melin, Cindi Timmons, and Aaron Timmons

Descriptor:

This session will feature a live World Schools Debate demonstration with the panelists moderating the round.

Q&A to follow, if time allows.

2C Differentiation: Meeting the Needs and Instilling Kindness in Our Special Populations Students in the Speech and Debate Classroom

Sponsor: Instructional Development- High School

Coordinator: Nicole Cornish

Chair: Victoria Graves

Presenter(s): Nicole Cornish & Lindsey Connor

Descriptor: This session will explore differentiation strategies and best practices for approaching SPED/504 students in speech classes.

SELs and SLOs:
**Two ways to ensure solid learning
and emotional health**

2D **Be Kind: It's JUST Online- Technology & Teaching Strategies for the Contemporary Speech Course**

Sponsor: TIFA & TCCFA

Coordinator: Sarah Contreras

Chair: Sarah Contreras

Presenter(s): Kelley Finley, Janine Fox, Hilary Nixon

Descriptor:

This panel discussion will share the narrative of technology components that South Plains College utilizes in adapting speech content for fully online courses. In addition, the panelists will discuss how SPC meets the needs of distinctive community college student populations in Speech courses. Finally, they will reveal how they adapt their courses to fit another distinctive population: the online dual credit student.

**This program is ideal for not only College/University members, but also, those teaching dual credit Speech classes to high school students.*

2E **Coaching Diverse Students in a Diverse World: Rewinding Our Preconceptions to a Place of Kindness and Inclusivity**

Sponsor: TFA

Coordinator: Lillian Adeyemi

Chair: Adesuwa Omoruyi

Presenter(s): Robert Shepard, Kristy Thomas, Angelique Ronald

Descriptor:

Following the events of the spring and summer of 2020, the necessity for coaches to remain sensitive and to celebrate the diversity of team members and fellow coaches has become more necessary than ever. Join this group of successful coaches as they discuss strategies for coaches of all ethnicities and genders to bridge the gaps that these diversity issues create among us all.

Q&A will be encouraged.

2F **Being Kind So You Don't Have to Rewind: De-Escalating Workplace Conflicts**

Sponsor: Interpersonal & Organizational Communication

Coordinator: Seth Phillips

Chair: Racy Grant

Presenter(s): Seth Phillips

Descriptor:

Whether we are attending a traditional school day in a brick-and-mortar building with kids and fellow faculty, or online with Zoom, Teams, or other synchronous or asynchronous methods of curriculum delivery and communication, we are all under a tremendous amount of pressure to keep things going as close to what a typical status quo would be. However, no matter how even-tempered we all can be, the stress of the new and even sometimes the old way of doing things can back up on us, causing us to lash out or to come into conflict with others. This session will provide strategies and ideas on dealing with workplace stress and conflict and provide tools for de-escalation conflicts with everyone involved in the educational process.

TSCA is proud to serve educators from middle school through the university levels with innovative learning strategies!

2G **Creating Your Team Legacy: Rewinding to the Past and Looking Forward to the Future of a Team Through Tradition and Legacy**

Sponsor: Oral Interpretation and Performance Studies

Coordinator: Hannah McCord

Chair: Hannah McCord

Presenter(s): Vicki Beard, Lillian Adeyemi, Amberley Tanner, Stef Cambra, Julie Schniers, and Sami Womack

Descriptor:

How do we create an environment of success and inspire our students to adopt a growth mindset? How do you as a coach create and foster a desire for your team members to begin and continue the long-term goal of a team legacy and tradition for many years to come? Whether you are the coach of a large or small team, or whether you are a veteran or a novice coach, this session is designed to give you new strategies for starting or for building on the idea of team legacy that you can start using right away. From students to alums to parents to your administration and to the community as a whole, all of these people factor in as stakeholders in the past, present, and future of your team. Help your people to understand that this is not just about qualifications and trophies, but instead, about developing a culture of support and success involving this important activity.

2H **Be Kind to Yourself and Your Kids: Digital and Traditional Team Management and Team Size**

Sponsor: Interpersonal & Organizational Communication

Coordinator: Kristi Braley

Chair: David Brown

Presenter(s): Chris Mosmeyer and Kristi Braley

Descriptor:

None of us anticipated the need for widespread online tournaments or for the necessity of providing ourselves and our teams with solid online management for long periods of time amid our traditional team management tools. However, our current situation has left most of us with very little personal contact with teams that range anywhere from small to incredibly large, no matter the size of your school. Join Chris Mosmeyer, the coach of a large and successful team at a small private school in Temple, and Kristi Braley, who also coaches a successful private school team, for ideas and strategies on keeping track of a large team both traditionally and in an online format. Learn to manage your team more efficiently, decrease your stress levels, simplify, and welcome team growth in number and activity.

2J **SOMETHING GIGANTIC: What Van Life and Conversation Across a Divided America Taught Me About the Rhetoric of Civility**

Sponsor: Rhetoric and Communication Theory

Coordinator: Dr. Dariela Rodriguez

Chair: Meg Parker Wilson

Presenter(s): Meg Parker Wilson- Moderator
Dr. Brent Miller- Interviewee- Drury University

Descriptor:

Come for a lively and interesting discussion with Dr. Brent Miller of Drury University in Springfield, Missouri, exploring the circumstances of his inspiration and source material for his book idea, as well as his own ideas and thoughts on how the concept of civility was changed through his direct experiences of van life, travel, and dealing with diversity first-hand.

Random Acts of Kindness: Our Daily Goal

2K **Rewind and Then, Fast-Forward: Tech Theatre from September Through May**

Sponsor: Theatre

Coordinator: Tim Haynes

Chair: Vicki Kirkley

Presenter(s): Tim Haynes & Vicki Kirkley

Descriptor:

Are you responsible for teaching not only your theatre classes involving performance, appreciation, and history, but also your technical theatre classes? Do you have a Tech Director who just seems to move from one show to another rather than sticking to a particular curriculum? Worse yet, are you struggling to figure out what to do with your techies in class while Covid-19 remains an ever-present and socially distancing phenomenon? Well, come experience the wit and wisdom of Tim Haynes and Vicki Kirkley as they provide a cohesive and orderly curriculum for Technical Theatre, and you'll never have to stress about it again!

2L **UIL- The State of the State- Speech and Debate in a Past, Present, and Future Covid-19 World**

Sponsor: Vice President

Coordinator: Aimee Kasprzyk

Chair: Aimee Kasprzyk

Presenter(s): Jana Riggins- UIL Director of Speech & Debate

Description:

Jana Riggins, UIL's State Director of Speech & Debate, will bring us all up-to-date on where Texas Speech and Debate stands in a world that is changed drastically from where we started early in the Spring semester of 2020. Updates on rule changes, advice and thoughts on online competition, structure of online Congress, Interp, Extemp, and all of the remaining debate disciplines, plus thoughts on Covid-19 protocol and social distancing will be discussed.

Q&A will follow if time allows.

Happiness is the new rich.

Inner peace is the new success.

Health is the new wealth.

Kindness is the new cool.

*Teach kindness, and you prepare students
for a lifetime of success.*

A place to begin. A place to belong.

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Speech
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TJC™

Friday, October 9 (Cont.)

Lunch Break

1:00 pm

1st General Session:

Convention Speaker: Communicator of the Year- Brad Sham
Minutes
Presentation of Voting Items
Nominees' Speeches
Etc.

2:15 pm

Break

2:30 pm

District Meetings

3:15-4:45 pm

Program Slot #3



PROGRAM SLOT 3 – 3:15 – 4:45 PM

3A Coaching from the Cloud: Digital Team Management- Be Kind to Yourself and Your Kids

Sponsor: Instructional Development- Middle School/TJSDA

Coordinator: Candace Norris

Chair: Lindsey Pretopoulos

Presenter(s): Candace Norris & Lindsey Pretopoulos

Descriptor:

Back by popular demand from last year! Managing a team is an intense, exhausting, and time-consuming aspect of coaching. In this session, our presenters will delve into tips, tricks, apps, and programs designed for team management and keeping their users poised, organized, and plugged in.

This program is ideal for coaches of ANY experience or instructional level!

3B I'm a Novice Coach... Now What?

Sponsor: TFA and Argumentation & Debate

Coordinator: Robert Shepard

Chair: Robert Shepard

Presenter(s): Lillian Adeyemi, Vicki Beard, Tasha Jones, Rory McKenzie, & Julie Schniers

Descriptor:

Let the kindness of this panel of seasoned and truly successful coaches rewind their own experiences to help you move from possibly overwhelmed newbie to seasoned pro in the arena of coaching and competition. Subjects from recruiting to planning to dealing with multiple forensic disciplines, to the execution of a full day of competition, and much more will fill this informative session.

Q&A will be encouraged.

3C Transitioning to an Online Classroom: A Round Table Discussion on the Experience of Teaching Public Speaking During the Covid-19 Pandemic

Sponsor: Instructional Development- College/University and Rhetoric & Communication Theory

Coordinator: Dr. Julie Welker

Chair: Dr. Amanda Jo Ratcliff

Presenter(s): Dr. Amanda Jo Ratcliff, Dr. Julie Welker, & Sheila Ritchie

Descriptor:

This session invites the audience to participate in a Zoom round table discussion on the transition to online teaching. During the Spring of 2020, faculty across the country were forced to transition quickly to remote teaching as the Covid-19 pandemic prompted school closures. This panel will examine faculty experiences with this transition, identify lessons learned from moving courses to an online environment, and promote idea-sharing from experienced online speech faculty. Additionally, the unique elements of teaching public speaking online will be discussed.

3D Tabroom 101**Sponsor:** TFA**Coordinator:** Joe Uhler**Chair:** Joe Uhler**Presenter(s):** Dave Huston, Chris Palmer, Marin Glendinning, Preston Stolte, Greg Malis, & Aaron Hardy**Descriptor:**

As we all learn a new set of tools for conducting our online tournaments, let's be kind and welcome this set of panelists who are certain to have important information and tips on how to make Tabroom your friend.

Q&A will be encouraged.

3E Rewinding Teaching Strategies: The Secrets of a Successful Flipped Classroom in Speech & Debate**Sponsor:** Argumentation & Debate**Coordinator:** Victoria Graves**Chair:** Tonya Powers**Presenter(s):** Victoria Graves & Tonya Powers**Descriptor:**

Rewind and reconsider how successful teaching of speech and debate best happens in a "flipped classroom" where students become the teachers and teachers truly facilitate the buy-in of internalizing the information, the thought processes, and the mechanisms of successful argumentation, debate, and speech disciplines in class and competition.

3F UIL: Rewinding the "Still New" Categories**Sponsor:** Oral Interpretation and Performance Studies**Coordinator:** Jana Riggins, UIL Speech & Debate Director**Chair:** Jana Riggins**Presenter(s):** Jana Riggins and the Members of the UIL Prose and Poetry Advisory Committee**Descriptor:**

This program will "rewind" us all back to an exploration of the new UIL Prose and Poetry Categories that were put on hold due to the Covid-19 Pandemic and subsequent quarantine last spring. They will answer new and old questions and provide information to help you successfully jump back into creating innovative programs and cuttings for UIL and other forensic competitions.

3G The Rhetoric of Immigration: The Impact of Immigration Rhetoric on Policy Making and Public Understanding**Sponsor:** Rhetoric & Communication Theory**Coordinator:** Dr. Trudy Hanson**Chair:** Dr. Trudy Hanson**Presenter(s):** Members of the RAICES Organization**Descriptor:**

The unsettling rhetoric of the current political climate surrounding immigration at the southern border is interrupting the ability of many to fully understand its impact for both individuals and families who are seeking asylum in The United States. The current polarization has forced those seeking to aide asylum seekers to face unprecedented challenges in obtaining funding, resources, and in dealing with policies that result from negative and often false rhetoric surrounding the whole situation. This panel seeks to explain both the present and the future impacts of today's events.

**Kindness is the language the deaf can hear
and the blind can see.**

3H Strategies for OAP Success**Sponsor:** Theatre**Coordinator:** Shawn Duthie**Chair:** Vicki Kirkley**Presenter(s):** Shawn Duthie, Vicki Kirkley, Kari McKenzie, & Aimee Kasprzyk**Descriptor:**

This panel of experienced and successful teacher/directors will provide a number of proven and time-tested strategies for producing a successful OAP, whether that means advancing all the way to State and placing, winning State, or simply getting through the season with a cohesive company of actors and technicians while providing a satisfying experience for all.

**3J Ad Hoc Committee to Examine the Need for
Caucuses/Potential New Diversity Interest Group****Introduction****Sponsor:** Vice President**Coordinator:** Melissa Witt**Chair:** Melissa Witt**Presenter(s):** AJ Martinez, Leslie Rodriguez, Kim Falco, Jennifer Adams, and Andrew Barrett**Descriptor:**

As we prepare for the exciting possibility of including a new TSCA Interest Group devoted to diversity, we hope that you will join us as we discuss our group's goals, introduce ourselves to each of you, and work to convince the organization at large of the importance of what we want to accomplish for our current POC and non-POC members, alike. Come with a kind and open heart, lots of questions, and a readiness to receive answers to provide support for a long-needed Interest Group committed to promoting diversity and inclusion.

**3K The "Why" Behind the "What"
SELs and Communication Education****Sponsor:** Instructional Development- High School
& Interpersonal and Organizational Communication**Coordinator:** Amberley Tanner**Chair:** David Brown**Presenter(s):** Amberly Tanner, David Brown, and Seth Phillips

Descriptor: Join our panelists for a discussion on Social Emotional Learning and strategies for communications teachers to build more opportunities to include SEL in their curriculum. Become the new SEL leader on your campus by implementing interpersonal communication through these innovative lesson ideas.

**Kindness is the most important tool
to spread love among humanity.**

**In a world where you can be anything,
be kind.**

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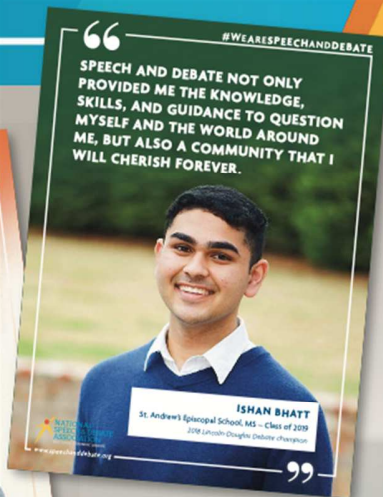
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PROGRAM SLOT 4 – 10:45 – 12:00 PM**4A Kindness and Integrity in Communication and Competition: Creating a Culture of Ethics and Rewinding to a Kinder and Gentler Time in Competition and Communication****Sponsors: Instructional Development- Middle School/TJSDA & Instructional Development- High School & Argumentation & Debate****Coordinator:** George Tennison**Chair:** Shawn Duthie**Presenter(s):** George Tennison, Shawn Duthie, Melissa Witt, Ann Shofner, Seth Phillips, Robin Liesenfelt, Ryan Lovell, Sheila Ritchie, & Colin Malinak**Descriptor:**

In the competitive world of Speech & Debate, becoming entrenched and negative seems all too easy. Coaches disagree with each other and with judges. Students misinterpret adjudicators, performances of other students, and ballots, drawing impulsive conclusions based on emotion and hearsay. Recent graduates lash out, abusing the power of the ballot as a means of redressing perceptions and placements from the recent past. More often than not, however, these “slights” are actually the result of miscommunication and misunderstanding by both the students and their coaches. Join us in a discussion about perspective and community-building to focus on kindness. It’s time to be intentional about developing a nurturing environment and fostering a sense of community within the competitive infrastructure we have developed.

This program is ideal for coaches of ANY experience or instructional level!

4B Student Responses to the Covid-19 Pandemic and the Post-Secondary Education: A Panel Discussion on Kindness and Community While Online**Sponsor:** Instructional Development- College/University**Coordinator:** Ian Stark**Chair:** Ian Stark**Presenter(s):** Cameron Smith, Angelo State University
Ethan Elliot, Texas Tech University
Austin Moulton, Texas Tech University**Descriptor:**

Students have been affected by the Covid-19 Pandemic in ways we are only just beginning to understand, and college/university students are no exceptions. This panel will introduce you to a group of students, led by Ian Stark, who will provide insight into kindness, community, and life during and beyond the quarantine.

Educators of any level are invited to attend!

**Talk to your students. Get to know them.
Develop a rapport with them.
You will not regret it. They will never forget it.**

*Compassion fosters kindness,
and kindness yields empathy.*

4C Forensic Contributions to the Presidential Debate Process: Can we “Keep It Kind?”- The Status of Civility in Presidential Debate

Sponsor: TIFA & TCCFA

Coordinator: Sarah Contreras

Chair: Sarah Contreras

Presenter(s): Ben Voth

Justin Blacklock

Descriptor:

The American Presidential debate process has become one of the most popular global TV events. The first general debate in 2016 drew more than 100 million viewers. This panel examines the opportunities and pitfalls of speech and debate programs utilizing this powerful real-world contest for on-campus activity. The panel will explain how to create relevant and helpful public events and how to contribute to intellectual conversations about the election—including conversations with major media.

4D Be Kind to Your Kids: Prepping for Virtual Tournament Submissions

Sponsor: Oral Interpretation and Performance Studies

Coordinator: Robert Shepard

Chair: Andrew Barrett

Presenter(s): Andrew Barrett, Robert Shepard, Madi Gackenbach, & Julie Schniers

Descriptor:

This session explores the strategies and choices that can work together to help create the perfect aesthetic for online recordings. We will tackle the basics and then discuss what is needed to push your videos to the next level and to maximize their submissions in this new world of virtual tournaments. They will be addressing all asynchronous events including all interpretation events, informative, and oratory. It is the perfect session to help you and your students to prepare for an awesome year of online tournaments.

4E Congressional Debate 101 and Integrating Technology into Congressional Debate Rounds

Sponsor: Argumentation & Debate and TFA

Coordinator: Vicki Beard

Chair: Neal White

Presenter(s): Brian Alford, Vicki Beard, and Neal White

Descriptor:

In this informative session, panelists will rewind our understanding of traditional Congressional Debate and help you understand both the basics of coaching and participating in Congressional Debate as well as how to integrate technology successfully into the discipline.

Q&A will follow if time allows.

The art of communication is the language of leadership.

**Communication is the key to education,
understanding, and peace.**

***The single biggest illusion in communication is the
illusion that it has taken place.***

4F Brand New: Starting from Square One With Kindness**Sponsor: Theatre****Coordinator:** Amberley Tanner**Chair:** Sami Womack**Presenter(s):** Amberley Tanner, Tim Haynes, Sami Womack, & Aimee Kasprzyk**Descriptor:**

Too many new theatre teachers have incredible training in acting, directing, or technical theatre, but when it comes to sitting down and creating a YAG or figuring out how to teach the things they've been trained in, they don't know where to start, and teaching theatre becomes jumping from production to production as the years proceed. Join this experienced panel as they provide insight into the world of effective TEACHING in educational theatre, outside the immediacy of directing, building, or designing.

4G Speech and the Media: Changing for the Good or the Bad?**Sponsor: Vice President****Coordinator:** Aimee Kasprzyk**Chair:** Mendy Meuer-Busby**Presenter(s):** Brandon Cohn**Descriptor:**

The worlds of speech and debate have changed drastically over the years, as have the styles, delivery methods, and ubiquitous quality of the media. Having taught and coached in all levels from middle school through college, and as a member of the local media through ESPN Radio in El Paso, Brandon Cohn has developed both a philosophy and an ever-evolving set of questions and attitudes about where speech and the media are going. Join him in a discussion of why speech programs on the middle school level seem to be dwindling and what we can do to help, why a quality speech education on both the middle school and high school levels helps promote self-confidence and clarity of communication at an early age that will hold students in good stead from then on in life, and how the media and technology can be used for the good in communication education.

Saturday, October 10 (Cont.)

12:15	Break
12:30 pm	2nd General Session (Where voting takes place)
1:30 pm	2021 Convention Planning Meeting (Officers, District/Committee/Interest Group Chairs)
2:30 pm	TSCA Officer Planning Meeting

If you have an idea for a program for the November, January, or February panels, please contact Aimee Kasprzyk

TSCA Digital Panel – November 17, 7:00 PM

N1 Zoom-in Workshops: Be Kind To Yourself, Your Kids, and Your Curriculum

Sponsor: Instructional Development- Middle School

Coordinator: Reb Sibley

Chair: Sara Jane Barno

Presenter(s): Lindsey Pretopoules, Reb Sibley, Candace Norris, Xochitil Callejo. Sara Jane Barno

Descriptor:

Need a quick lesson to spice things up in your classroom? How about several? In this workshop, you will have the ability to explore a series of mini-workshops designed to give you high-quality, engaging lessons. These lessons are scalable to any instructional level & vary in content from Professional Communications to Oral Interpretation to Debate and are provided by high-energy, creative educators eager to share!

This program is ideal for coaches of ANY experience or instructional level!

N2 Mentorships With Meaning

Sponsor: Instructional Development- High School

Coordinator: Mellessa Denny

Chair: Judith McGhee

Presenter(s): Tonya Powers, Melissa Witt, Ryan Lovell, & Mellessa Denny

Descriptor:

Join this group of stellar educators for a panel discussion focused on reaching out to new teachers and speech coaches from all backgrounds. This panel will provide tips and tricks to help new coaches navigate their new educational journey successfully. The goal of this group is to connect new educators with potential mentors.

**This panel is ideal for both new educators seeking mentors and those veteran educators who are willing to dedicate the time and effort toward mentoring new teachers.*

N3 Translating Plan, Counter-Plan, KRITIK, and Identity-Based Arguments

Sponsor: Argumentation & Debate and TFA

Coordinator: Eric Melin

Chair: Jenn Melin

Presenter(s): Kinsey Martin, Jenn Melin, and Eric Melin

Descriptor:

What makes us different also unites us in a world of logical and well-designed argumentation, but so many times, students emerge from rounds perplexed about opposition arguments and strategies. This session will rewind, review, and expand on the various forms of argumentation your students will incorporate into their own cases, will argue against in their rounds, and will seek evidence to support or counter. Let these coaches and educators decipher the world of traditional and non-traditional arguments, and how they interact for you!

Let the educator you are today be informed by the student you were yesterday.

N4 Rewinding and Reminding Ourselves of the Important Things: Theatre is More Than Just OAP

Sponsor: Theatre

Coordinator: Sami Womack

Chair: Sami Womack

Presenter(s): Kendra Willeby, Sami Womack, Kari McKenzie, & Vicki Kirkley

Descriptor:

We teach and coach forensics, which places us in competition almost every week of the school year. Often, because of our own competitive natures, the expectations set forth by our administrations, and the hopes and dreams of the kids, we place OAP up high on our list of priorities. While that might be a good thing for our UIL point totals, it ignores the fact that a whole other world of educational theatre lies out there waiting for us to unlock it for our kids. Join this panel as they discuss the importance of appreciating theater in general and not just the general aspects.

N5 G.I.F.T.S.- Great Ideas For Teaching Speech: Forensics Edition!

Sponsor: TIFA & TCCFA

Coordinator: Floyd McConnell

Chair: Floyd McConnell

Presenter(s): Shannon LaBove- "Coaching Debate Using Childhood Games"

Carlos Tarin- "Using Data Visualization Tools to Teach Speechcraft"

Descriptor:

Please join us for an online version of a GIFTS session!

We thank the panelists for their kindness in sharing in this online format!

Contact Aimee Kasprzyk at akasprzyk@cisd.org with program ideas for the January and February supplemental sessions.

Please provide:

- **A Title that fits the theme Be Kind: Rewind**
- **Names for Chair and Coordinator**
- **Names of Presenters**
- **A thorough but reasonably brief descriptor**
- **Energetic and engaging presentation**
- **Can be live or video recorded**

TSCA Digital Panel – January 19, 7:00 PM

J1 Setting Strong Student Learning Objectives

Sponsor: Instructional Development- High School

Coordinator: Nicole Cornish

Chair: Mellessa Denny

Presenters: Shelby Randolph, Nicole Cornish, & Mellessa Denny

Descriptor:

In a time when we are all struggling to make our content meaningful for multiple formats of presentation while also shouldering the stress of T-TESS evaluations, a good set of tools and ideas for setting expectations helps. Join the discussion among both educators and administrators to unlock the secrets of creating SLO's that are trackable, reachable, and formatted well for educators, administrators, and the students we serve. The panel will include both teacher ideas and administrator feedback.

J2 Celebrating the Incredible and Diverse World of Literature and Exercising Kindness and Inclusion With Our Kids and the Materials They Perform

Sponsor: Oral Interpretation & Performance Studies

Coordinator: Amberly Tanner

Chair: Amberly Tanner

Presenter(s): Kristy Thomas

Description:

If we've learned nothing else from the past few months, we must have learned to start celebrating and respecting the diversity each of us brings to the educational and competitive table, Kristy Thomas is here to remind us of the importance of inclusivity in our teams and the materials we provide and encourage them to explore. Spend this time gathering ideas and inspiration from a coach, teacher, actress, and writer who understands the beauty of differentiation, diversity, and inclusivity.

J3 Promoting Student Presentations in the Online Classroom

Sponsor: Instructional Development- College/University

Coordinator: Justin Blacklock

Chair: Kelley Finley

Presenter(s): Kelley Finley & Janine Fox

Descriptor:

For many years, now, students have been taking communications and speech classes on the college and university levels in an online format, but with the onset of the Covid-19 Pandemic, the move toward online courses, presentations, speeches, and tournaments have become more and more prevalent in a world where face-to-face instruction is replaced by the online classroom. This presentation and discussion will help to share ideas to further strengthen student presentations in an online format.

**Learn to listen.
Know who your students truly are.
True education
will almost certainly follow.**

TSCA Digital Panel – February 16th, 7:00 PM

F1 Womyn in Debate

Sponsor: TFA

Coordinator: Kirsten Nash

Chair: Kirsten Nash

Presenter(s): Courtney Coffman, Paige Frost, Jenn Melin, Sarah Carthen Watson, & Cornelia Fraser

Descriptor:

In a time when diversity and representation in a white male dominated world have never been more important, this panel will provide you with both information and empowerment on how to get your students to participate and forge the way forward for womyn looking to maintain success in the world of Forensics.

Q&A will be encouraged.

F2 NO MORE SNOOZE FEST: Rewinding Through Theatre History and Appreciation in an Engaging Way

Sponsor: Theatre

Coordinator: Aimee Kasprzyk

Chair: Aimee Kasprzyk

Presenter(s): Aimee Kasprzyk and Others

Descriptor:

Once you add the words history or appreciation to almost anything otherwise considered important or interesting, students tend to shut down, and their eyes glaze over, preferring a much more active and engaging lesson or being up on the stage performing. Well, why not combine the enthusiasm of working in groups, making things hands-on, and performing in groups to help usher your students through the interesting and exciting world of Theatre History and appreciation? Join us as we provide real and easy-to-implement lessons and projects broken down into steps that open the worlds of Greek Drama, Commedia Dell'Arte, Shakespeare, and much more through working in groups and getting up on their feet. Be ready to participate!

F3 Successful Grant-Writing-

Sponsor: Vice President

**More information to come*

F4 GIFTS-

Sponsor: Instructional Development/College & University in partnership with Rhetoric & Communication Theory

Social Media & Civility Theme

**More information to come*

See you all in person, we hope, in 2021 in San Antonio!

Until then, stay safe and healthy!

Wear your mask!

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